

## Become a Charter Member of IPC Alliance

IPC Alliance invites you to become a **Charter Member**, offering a unique opportunity to shape the future of innovation through patent liquidity. As a founding partner, you will play an essential role in the design and development of the Alliance's platform, contributing to a mission that will redefine the way IP assets are assessed, valued, and transacted globally.

### Role, Expectations, and Benefits

Charter Members are pivotal investors, helping to lay the foundation for the Alliance's success. In exchange for your significant contribution, you will gain equity and a key strategic role in shaping the organization's mission. As a Charter Member, you will receive the following benefits:

- **Strategic Influence:** Play an active role in shaping the mission, strategic direction, and platform design, ensuring your voice is integral to the decision-making process.
- **Leadership in Development:** Lead critical research projects and key initiatives that will set industry standards for IP transactions.
- **Exclusive Access:** Gain early access to research findings, participate in high-level discussions, and be the first to use cutting-edge tools.
- **Equity Ownership:** Secure equity in the Alliance, giving you a stake in its long-term success.
- **Product Discounts:** Enjoy exclusive discounts on the Alliance's software products and transaction platform once they are fully developed.
- **First-Mover Advantage:** Access innovative applications, such as the Business Contextualizer, Portfolio Optimizer, Valuator, and Market Exchange, before they are publicly available.

## Exploring the Path to Becoming a Founding Partner

Becoming a founding partner is a carefully guided process. We'll engage in several conversations to ensure mutual alignment on the mission and vision. These discussions will provide a detailed overview of the role, expectations, and your unique contributions.

Our goal is to identify Charter Members by **December 31, 2024**. This timeline ensures a balanced representation across key stakeholders, such as universities, corporations, venture capitalists, and leading industry sectors, to develop a robust Proof of Concept.

### Timeline and Next Steps

1. **October - December 2024:** Initial discussions with prospective Charter Members to confirm alignment on the mission and Proof of Concept, ensuring a diverse and balanced representation.
2. **January 2025:** The formal process begins with legal and financial structuring. Founding partners will share the costs of structuring agreements to ensure all parties are invested in the process.
3. **Scope of Proof of Concept (PoC):** The PoC will focus on the development of four applications (working titles):
  - **Business Contextualizer** (buy and sell-side)
  - **Portfolio Optimizer** (buy and sell-side)
  - **Valuator** (buy and sell-side)
  - **Market Exchange**

The extent of the PoC will depend on the level of funding raised and the interests of founding partners. A more focused PoC could enable faster progress, while a broader scope will ensure more comprehensive solutions.

4. **April 2025:** The formation process and structuring of agreements will be completed.
5. **December 2025:** The target date for having the software product ready for demonstration and use, with ongoing evaluation and refinement.

## Investment and Structure

The Alliance seeks to form an initial group of **20-30 Charter Members**, with individual investments ranging from **\$100K to \$250K**. The overall goal is to raise **\$2-5 million** to support two years of research and development, laying the groundwork for a fully operational platform.

During the charter member identification and discovery phase, we will gather input on the specific investment requirements of each organization. These requirements may vary, as different organizations might have distinct preferences or restrictions. Investment options may include equity stakes, convertible debt instruments such as SAFEs, pre-paid or discounted software license agreements, or other forms of investment.

The number of founding partners and their investments will shape the initial scope of the platform, ensuring it aligns with market needs and stakeholder priorities. This is a rare opportunity to be part of a transformative initiative that will change the future of IP capital transactions.

### **Please Contact:**

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